

High performance LCD projector captures attention in classrooms or conference rooms with dynamic images and 3,800 ANSI lumens.



#### **Key Features**

- WXGA 1280 x 800 resolution
- 3,800 ANSI lumens brightness
- 16 watt audio output
- 20.000 : 1 contrast ratio
- HDMI x 2 inputs
- 12,500 hours lamp life (Eco mode)\*
- 10,000 hours hybrid filter\*\*
- HDCR2/Accentualizer
- Image Optimizer
- Perfect Fit 2

From the classroom to the conference room, Maxell's MC-EW3551 LCD projector combines superior image clarity, high quality value, and long-life reliability. Bright, vivid colors with razor-sharp text and bold graphics will truly enhance any lesson or meeting and make it more memorable. For greater installation convenience, the MC-EW3551 has a cloning function which enables you to copy configuration settings from one projector to others of the same model via USB memory. The MC-EW3551 also includes our iOS application Projector Quick Connection App which offers simple control options including sending photo and document files and web site contents to the projector. Maxell's ImageCare combines optimal picture performance with maximum energy savings for a lower total cost of ownership. For added peace of mind, Maxell's MC-EW3551 is also backed by a generous warranty and our world-class service and support programs.

# MC-EW3551











### MC-EW3551 LCD Projector



#### **UNIQUE FEATURES**

#### **Accentualizer**

Maxell original technology makes pictures look more real by enhancing sharpness, gloss and shade to make pictures as clear as pictures on a flat-panel device. You can also adjust the effects by three levels according to your surroundings so that the colors of projected images are the actual

colors of the objects they represent.







**HDCR2 (High Dynamic Contrast Range)** 

When average projectors are used in bright rooms, the darker colors of an image deteriorate and images become unclear. Using this function, blurred images caused by room lighting or outside light sources are corrected, and an effect similar to increasing contrast occurs. The recent enhancement to HDCR2 achieves not only auto tone enhancement but also auto color enhancement. This results in clear and vivid images even in bright rooms.



#### **Cloning Function**



settings Copy configuration settings from one projector to others of the same model via USB memory. Cloning can save almost all PJ settings such as gamma and keystone via USB memory.

#### ImageCare Technology



ImageCare ImageCare is a lamp power control function that combines optimal picture performance with maximum energy savings by decreasing energy usage, improving contrast ratio and lengthening lamp life. The result is a lower total cost of ownership and decreased maintenance cost.

#### **Image Optimizer**



Image Optimizer automatically adjusts HDCR2 and Accentualizer to improve visibility as lamp brightness dims

#### Saver Modes



Automatically changes the brightness of the lamp if there is no change in the screen image. Using ImageCare technology, this feature gives optimal picture performance with maximum energy savings.

#### Perfect Fit 2



Enables the user to adjust individual corners and sides independent of one another. Perfect Fit 2 provides vertical and horizontal digital correction of either barrel or pin cushion distortions. This feature helps correct geometric and complicated distortions. Perfect Fit 2 allows the projected image to fit correctly to the screen quickly and easily.

#### Projector Quick Connection App For Mobile Devices



Our iOS application offers full projector control and also provides the capability to display photos, document files and web site contents. Available for iPad®, iPhone® and Android devices. Works over your LAN via your RJ-45 port or via an optional USBWL5G wireless adapter.

#### STANDARD FEATURES

#### **Input Source Naming**



Users can rename input sources in more descriptive terms instead of the factory default names.

#### Network Control, Maintenance and Security



Embedded networking gives you the ability to manage and control multiple projectors over your LAN. Features include scheduling of events, centralized reporting, image transfer and e-mail alerts for reactive and routine maintenance.

#### **PC-Less Presentation**



By using a USB memory stick or other storage device, you can use the projector without a computer. Menus are easy to see with a thumbnail display. There is also a slideshow function. This feature also supports the following file types: JPG, PNG, BMP, and GIF.

#### PIN Lock / MyScreen / MyText



PIN lock protection can limit projector users. MyScreen PIN lock keeps captured images on the startup screen. Users can set any name logo to MyScreen, clearly identifying ownership. MyText provides the ability to write text on the startup screen such as model name, serial number or location.

#### **PJMessenger**



PJMessenger function allows you to send and display text messages and audio alerts on your networked projectors. It is an easy and efficient way to send announcements out to multiple units.

#### **Present Content via LAN**



Maxell's suite of networking software allows you to easily send content directly from your PC to the projector via your LAN connection.

#### **Serial Number and Media Access Control Label**



A label is affixed to side of projector to more easily access and read the model name, serial number and MAC address while mounted in ceiling use. This is a convenience for installers, end users and auditors for instant accessibility.

#### Wireless Presentation Compatible



Connect the projector to a computer or your network using the optional USB wireless adapter (part number USBWL5G). The adapter supports IEEE802.11 a/b/g/n/ac.



Toll Free: 1.800.377.5887 Web: www.maxellproav.com











# Long-life reliability with a lower total cost of ownership.

From classrooms to conference rooms, Maxell's MC-EW3551 can make a big impact on your audience. With 3,800 ANSI lumens brightness and WXGA 1280 x 800 resolution, the MC-EW3551 is designed to make any message more memorable with colorful images, crisp text, and powerfully clear audio.



Incorporating Maxell's leading-edge technology, the MC-EW3551 features high contrast ratio, long lamp life, cloning function enabling you to copy configuration settings from one projector to others of the same model, and is wireless presentation compatible. Plus, embedded networking gives you the ability to manage and control multiple projectors over your LAN (scheduling of events, centralized reporting, image transfer, and e-mail alerts). Even with the array of advanced features, Maxell's MC-EW3551 is designed for user-friendly operation and installation convenience.



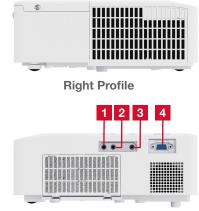
**Front View** 



**Ceiling Mount** 

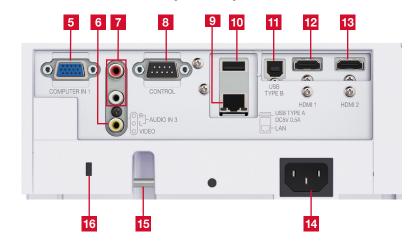


**Top View** 



**Left Profile** 

#### Input/Outputs



- 1. Audio In 1
- 2. Audio In 2
- 3. Audio Out
- 4. Computer In 2/ Monitor Out
- 5. Computer in 1
- 6. Video
- **7.** Audio in 3 (L/R)
- 8. Control (RS-232C)
- 9. LAN
- 10. USB Type A DC5V 0.5A
- 11. USB Type B
- **12.** HDMI 1
- **13.** HDMI 2
- **14.** AC
- 15. Security Bar
- 16. Kensington Lock

MC-EW3551









Toll Free: 1.800.377.5887 Web: www.maxellproav.com

## MC-EW3551 LCD Projector



Accessories and Lenses		
Supplied Accessories	Remote control, power cord, computer cable, AA batteries x 2, lens cover x 1, adapter cover, security label, user's manual (concise)	
Optional Accessories	USBWL5G wireless adapter	
Optional Lenses	NA	
Replacement Parts		
Lamp	DT02081	
Remote Control	HL03037	
Filter	UX39561	

#### **Projection Throw Chart**

Screen Size 16:10		Throw Distance	
Diagonal	Width	Min	Max
30	25	35	43
60	51	73	88
80	68	99	119
100	85	124	149
200	170	251	302
300	254	378	454

Throw Ratio: 1.5 - 1.8: 1 (distance: width) Screen size and throw distance are measured in inches.

Specifications				
	Projection Technology	3LCD, 3 chip technology		
	Resolution	WXGA - 1280 x 800		
Display	White Light Output	3,800 ANSI lumens		
	Color Light Output	3,800 ANSI lumens		
	Colors	16.7 million colors		
	Aspect Ratio	Native 4:3 and 16:9 / 16:10 / 14:9 / zoom compatible		
	Contrast Ratio	20,000 : 1 (using active IRIS)		
	Throw Ratio	1.5 - 1.8 : 1		
	(distance : width)			
	Focus Distance	35" - 454"		
	Display Size	30" - 300"		
e e	Lens	f = 19 - 23 mm, x 1.2 manual zoom and focus		
ati	Lamp Wattage	230W		
ens & Operation	Expected Lamp Life*	Approximately 6,000 hours (standard mode) 12,500 hours (eco mode)		
	Expected Filter Life**	Approximately 10,000 hours		
	Speaker Output	16W		
	Keystone	H and V: +/- 30°		
Compatibility	Computer	VGA, SVGA, XGA, WXGA, SXGA/SXGA+/HD/UXGA (compressed), Mac 16"		
	H-Sync	15 kHz - 106 kHz		
	V-Sync	56 Hz - 120 Hz		
	Composite Video	NTSC, NTSC4.43, PAL, PAL-M, -N, SECAM		
	Component Video	480i, 480p, 576i, 576p, 720p, 1080i, 1080p		
	HDMI	480i, 480p, 576i, 576p, 720p, 1080i, 1080p Computer signal TMDS Clock 25 MHz - 162 MHz		
	Digital Input	HDMI x 2 (HDCP compliant)		
	Computer Input 1	15-pin mini D-sub x 1 (shared with analog component video input)		
	Computer Input 2	15-pin mini D-sub x 1 (shared with analog component video input and monitor out)		
	Computer Monitor Output	15-pin mini D-sub x 1 (shared with computer in 2 and analog component video input)		
SIC	Video Input			
ct	Composite Video	RCA jack x 1		
Connectors	Component Video	15-pin mini D-sub x 2 (shared with computer in 1, in 2/monitor out)		
Ö	Audio Input	3.5 mm stereo mini jack x 2, RCA jack (L/R) x 1		
	Audio Output	3.5mm stereo mini jack x 1		
	Network LAN Wired	RJ-45 port (10 base-T/100 base-TX)		
	Network LAN Wireless	USB-A, IEEE802.11 a/b/g/n/ac - optional wireless adapter required		
	USB	Type A x 1 (PC-less presentation or wireless adapter) Type B x 1 (Remote control mouse or PC screen display)		
	Control Terminals	9-pin D-sub x 1 (RS-232 control)		
Ratings & Warranty	Power Supply	AC100-120V / AC220-240V, 50/60Hz		
	Power Consumption	320W / 310W		
	Operating Temperature	32°F - 95°F (0°C - 35°C)		
	Dimensions (W x D x H)	13.7" x 10.4" x 3.5" (excluding protrusions)		
	Weight	Approximately 7.9 lbs.		
	Approvals	UL 60950-1 / cUL FCC Part 15 subpart B class B		
Rati	Warranty	3-year limited parts and labor 5 years or 10,000 hours light source		









All specifications subject to change without notice.

3LCD and the 3LCD logo are registered trademarks of the Seiko Epson Corporation.

©2019 Maxell Corporation of America. All Rights Reserved.



Toll Free: 1.800.377.5887 Web: www.maxellproav.com











Extended Service Contract available (additional cost)







